



Print Advertising Rates, 2018-2019

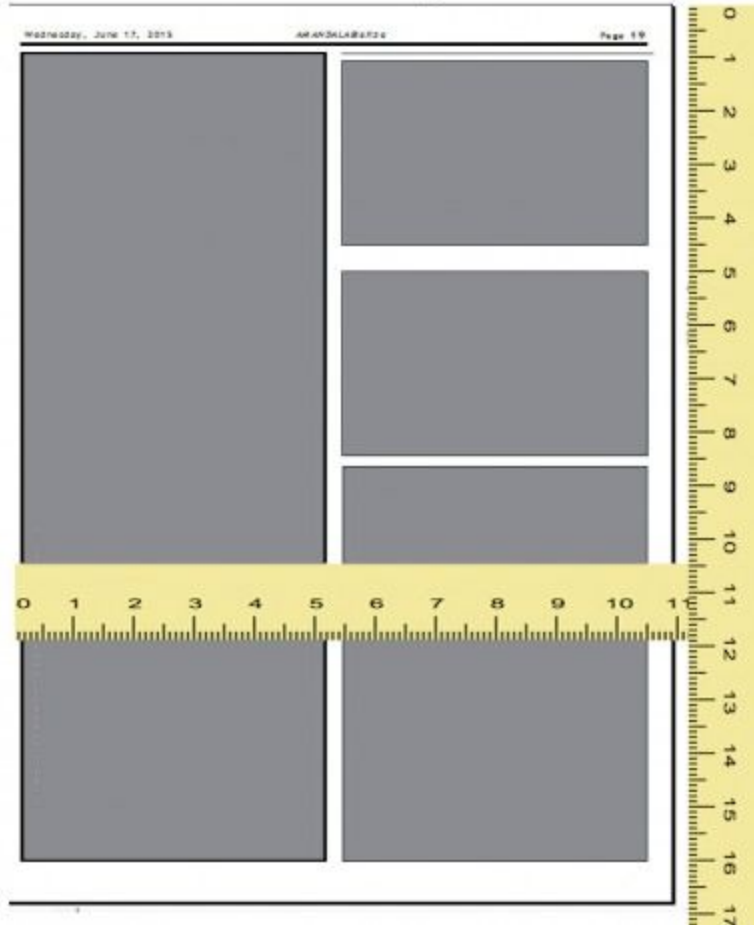
Contact advertising@trentarthur.ca to begin advertising with Trent University and Peterborough-Nogojwanong's Independent Student Press!

- All dimensions below are in inches (2.54 centimetres).
- All prices are in Canadian dollars before taxes.
- Advertisements must be submitted **at least two weeks ahead** of the desired issue.
- Images must be sent in **.pdf or .jpg/.jpeg format with 300 dpi**.
- For best results please design your image to the dimensions below.

IMAGE ADVERTISEMENT

	Black & White	Colour
Full Page (10 × 14.5)	\$375	\$675
Half Page (10 × 7.25)	\$210	\$410
⅓ Page Horizontal (10 × 4.75)	\$190	\$390
⅓ Page Vertical (7.3 × 7.25)	\$190	\$390
¼ Page Horizontal (10 × 3.65)	\$170	\$270
¼ Page Vertical (5 × 7.25)	\$170	\$270
⅕ Page (7.3 × 3.65)	\$150	\$250
⅕ Page (5 × 3.65)	\$100	\$150

Tabloid = 11" by 17"



This is an approximate guide for your advertisement designs. Please note that we do not print outside of the dimensions that we've outlined on page 1 for visual consistency (header and footer, etc).