

SOCIAL MEDIA MANAGER

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As *Arthur Newspaper's* Media Manager you will be an integral part of the campus news team. This role is also lovingly referred to as 'Arthur Meme Lord'. We ask that as Media Manager a student would come with a fierce passion for communication through the social media we use, Instagram, Facebook, and Twitter.

Have you ever been too proud of a meme you made? Never made a meme but always thinking of good ones? Or do you simply love what *Arthur* does and want to help us build a better online presence? Join us! Apply to become Media Manager!

RESPONSIBILITIES:

- Design a social media strategy and posting plan in collaboration with the co-editors
- Communicate with editors and contributors and have knowledge of Arthur publishing calendar
- Design and schedule or post creative, silly, and relevant social media content for *Arthur Newspaper* to enhance the online presence and promote our journalistic work

OPPORTUNITY REQUIREMENTS:

- Full-time Trent University student
- Trent Work Study Program (TWSP) eligible (OSAP recipient)
- Attention to detail
- Verbal and written and visual communication skills
- Time management skills
- Interest in community events and issues relating to both the university and city
- Capable of working with some supervision, as well as collaboratively

Please email a cover letter and resume to editors@trentarthur.ca by 5PM on September 14th.

While all applications are accepted, only those considered for the position will be contacted for an interview. Thank you!